



2018 **ANNUAL** **REPORT**

2018 ANNUAL REPORT

Brothers and all Foundation supporters,

First and foremost – let me thank our financial contributors for enabling me and the rest of the Board of Trustees (BoT) and committee members to continue striving to meet the mission of the Sigma Lambda Beta Education Foundation (SLBEF)! Speaking of the BoT and committee members – as volunteers who give a tremendous amount of their Time, Talent, & Treasure (3Ts) in order to move our initiatives forward, I want to make sure they know that they have my sincere respect and appreciation!!

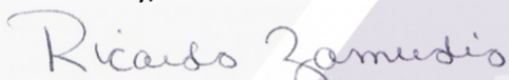
As I get older I would generally say that time seems to go by faster. But I have to admit that in retrospect 2018 felt like a long year. There's lots of reason why I feel that way – personal, work-related, and some that are directly related to my position as Chair of this Foundation. There seemed to be no shortage of challenges. But with challenge comes opportunity, and I am pleased to say that in many ways the challenges of the Foundation were met head-on. That doesn't mean we overcame them all, but we continued to acknowledge them and take strides towards minimizing or eliminating them.

Inside this annual report you will get a look at results from initiatives we have underway. In addition, here's context that reflects why 2018 was a historic year for the SLBEF:

- **Lifting Up:** A 5yr capital campaign with a goal of raising at least \$100,000, this is our largest fundraiser to date. It is also the first time we established a specific agreement with SLB's executive board of directors to work together on the execution of a fundraising campaign.
- **3Ts:** Our Time, Talent, & Treasure initiative made some great headway this year. Our goal with 3Ts is to, "Infuse the mentality of giving into our brotherhood at all stages of our SLB lives." And in 2018 we added information to SLB's education material that should increase awareness as brothers are being created.
- **Grants & Scholarships:** We provided a record number of grant and scholarship dollars to our brotherhood.
- **SLBEF BoT Structure:** In 2019 changes to the structure of the BoT will take effect. Two at-large positions will be added using a nomination committee, and term limits will be established.
- **SLBEF survey:** December saw us execute a survey to the SLB brotherhood. With over 500 brothers responding, to our knowledge this is the largest ever SLB focused survey conducted. We are currently in the final stages of developing a summary, which will be distributed and help us shape future initiatives.

As you can see from this list and will see from the content inside, there is much to be proud of. And as I started, I'm extremely thankful to all that make these advancements possible. Enjoy your look at the 2018 results of the Sigma Lambda Beta Education Foundation!

Fraternally,



Brother Ricardo Zamudio (Alpha)
Chair, Sigma Lambda Beta Education Foundation
rzamudio@slbfoundation.com

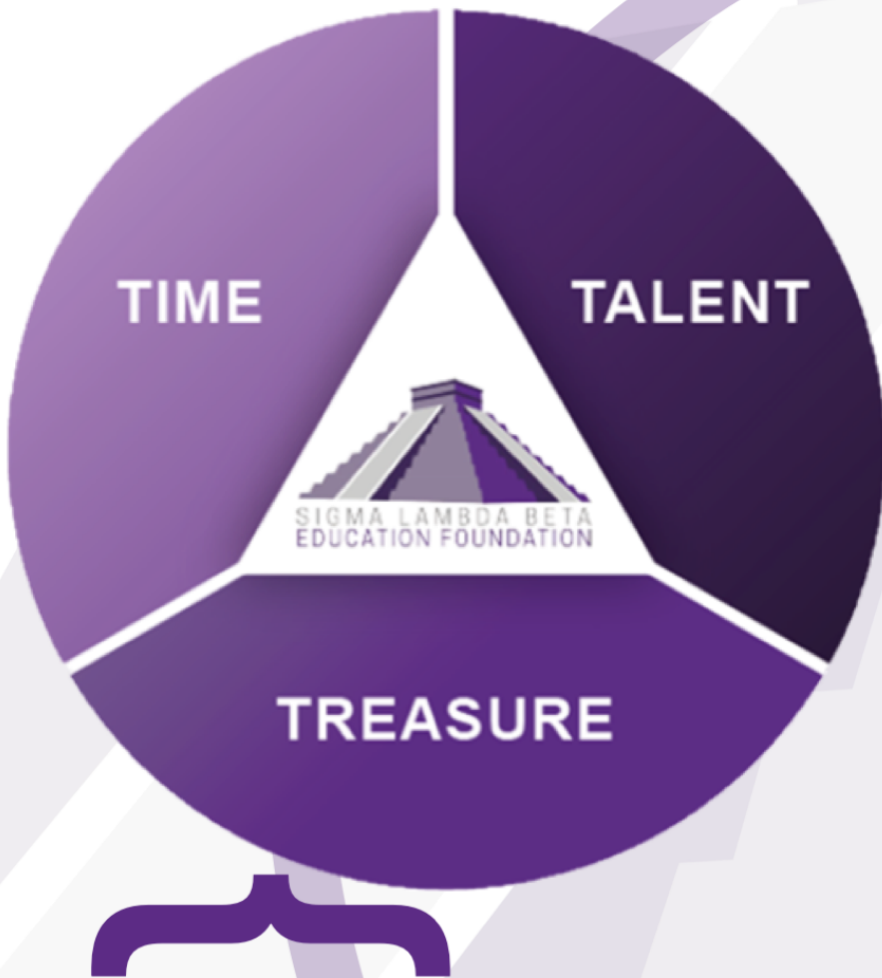
We exist to steward the creation and management of funds and resources for programs that empower and foster intellectual, personal, and social development of the brothers of Sigma Lambda Beta Fraternity.



2018 ANNUAL REPORT

TIME. TALENT. TREASURE.

The 3Ts initiative is a program developed by the Sigma Lambda Beta Education Foundation to “Infuse the mentality of giving into our brotherhood at all stages of our SLB lives.”



Brothers of Sigma Lambda Beta take a vow that is meant to last a lifetime. If the purpose of being a brother is to better our communities, country and the world then we need to continue to give back to our organization throughout our lives.

We exist to steward the creation and management of funds and resources for programs that empower and foster intellectual, personal, and social development of the brothers of Sigma Lambda Beta Fraternity.

Five Stages

Beginning the Journey

- Associate Member

Education Stage

- Degree Seeking Brother

Transition Stage

- Recent Graduate

Alumni Stage

- Alumni in prime of career

Señor Stage

- Alumni in or near retirement

We are working with Regional Directors, the Ritual and Education Committee, and the Executive Office to rollout our 3Ts initiative. More to come at Leadership Institute 2019!

#SLBs3Ts



2018 ANNUAL REPORT

The primary focus of the Education Foundation is to raise funds. The pursuit of that focus is why we solicit contributions from members, family and friends of Sigma Lambda Beta International Fraternity, Inc.

On Giving Tuesday, a global day of giving, we raised over \$1,000 from nearly 30 individual donors.

#GIVING
TUESDAY

\$11,029
ENTITY SPECIFIC
FUNDS

\$10,168
L.I.F.T. FUND

For Founders Day over \$1,000 was raised to support the Stallions Club and Gentlemanly Scholars programs.

\$11,068
GENERAL
FUND



\$588
OPPORTUNITY FOR
WISDOM

\$32,853
Total Raised
1,003 Contributions in 2018



We exist to steward the creation and management of funds and resources for programs that empower and foster intellectual, personal, and social development of the brothers of Sigma Lambda Beta Fraternity.

2018 ANNUAL REPORT

The Education Foundation's long-term goal is to manage investments that eventually grow our impact while not reducing the principle in each account. That means gifts to the foundation keep giving and giving.

\$226,598

Total Managed Funds

\$87,089

General
Education Fund

\$58,893

Entity Specific
Funds

\$46,133

Opportunity for
Wisdom Fund

\$34,483

L.I.F.T.
Fund

Learn more about the new LIFTING UP Campaign on how you can get involved on our website.

These ESFs are endowed:

- Alpha Chapter
- Omicron Chapter
- Omicron Alpha Chapter
- Zeta Beta Chapter
- Upsilon Gamma
- Chicago Alumni Fund
- East Region Fund

We exist to steward the creation and management of funds and resources for programs that empower and foster intellectual, personal, and social development of the brothers of Sigma Lambda Beta Fraternity.



2018 ANNUAL REPORT



THE DENVER FOUNDATION



We are a 501(c)3 non-profit and contributions are tax-deductible. That benefit is not just for our donors, but our status connects us to local and national foundations, company matching programs, Amazon Smile, and many additional ways to raise funds.

\$5,000

Grants Received for Entities

66

Recurring Donors
Gifts can be easily deducted on your schedule.

0%

Expenses For Board Travel
Trustees Donate Travel Costs



SIGMA LAMBDA BETA
EDUCATION FOUNDATION

New Logo, New Branding
Strong Foundation

\$2,000+
Matching Grants

\$2,082

OPERATING EXPENSES

The General Education Fund (GEFF) covers general operating expenses. Most funds raised are saved, invested, or given as grants and scholarships to support Sigma Lambda Beta Brothers.

Many companies will match contributions. It doesn't hurt to ask and can sometimes more than double your gift.

If you have questions or want additional information visit:
www.sigmalambdabeta.com/foundation

We exist to steward the creation and management of funds and resources for programs that empower and foster intellectual, personal, and social development of the brothers of Sigma Lambda Beta Fraternity.



2018 ANNUAL REPORT

\$56,000+

Total Grants and Scholarships provided

2018 grants provided to:

- Gamma, Illinois State University
- Zeta, University of Michigan
- Iota, University of Colorado
- Eta Alpha, University of Texas
- Chi Alpha, Univ. of Texas - Arlington
- Psi Alpha, Santa Clara University
- Zeta Gamma, U. Nebraska – Kearney
- Eta Gamma, University of Oklahoma
- Lambda Gamma, U.C. – Santa Cruz
- Delta Delta, University of Wisc.

11

Programs funded through our entity grant program.

It is simple to apply for funding or a scholarship on our website.

We exist to support the education-based endeavors of the brothers and entities of Sigma Lambda Beta by providing program grants and member scholarships.

Opportunity for Wisdom Scholarship Fund

The Opportunity for Wisdom fund was endowed in 2018 with over \$50,000. This year we started providing TWO scholarships to Sigma Lambda Beta Brothers.

Apply:
sigmalambdabeta.com/foundation



Bro. Cesar Vargas
UC Santa Barbara



Bro. Ariel Hernandez
University of Texas

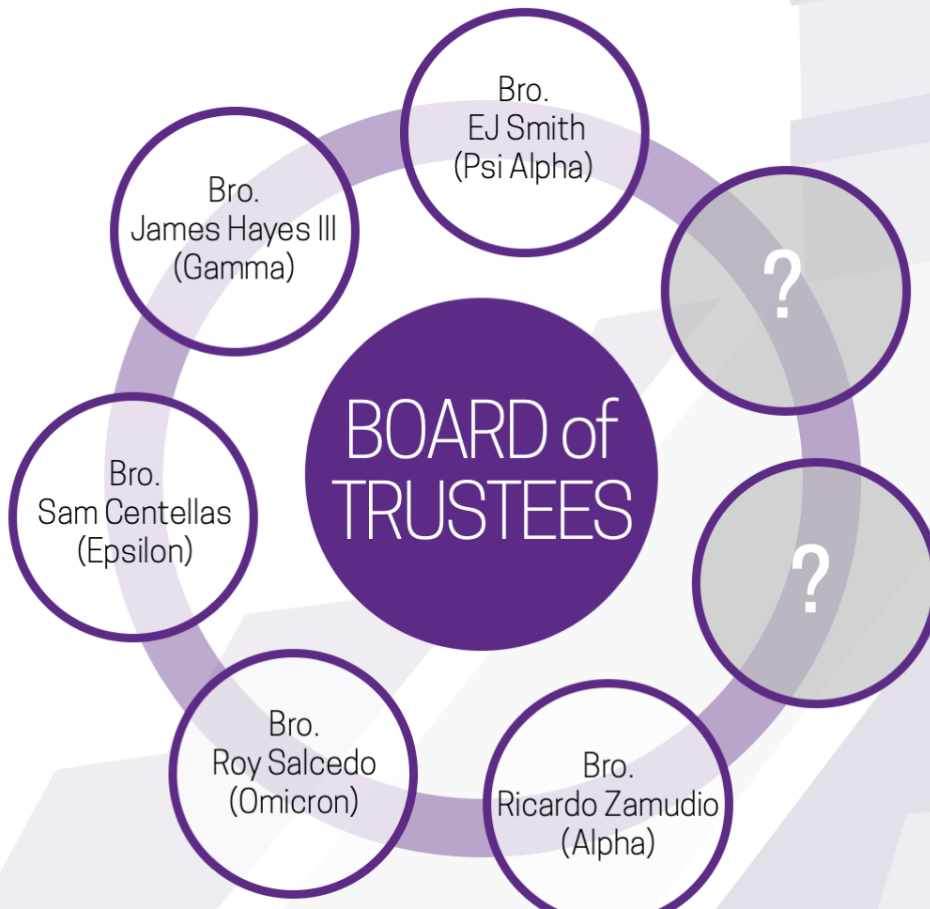
53

Scholarship Apps
A record number of Brothers applied.

We exist to steward the creation and management of funds and resources for programs that empower and foster intellectual, personal, and social development of the brothers of Sigma Lambda Beta Fraternity.



2018 ANNUAL REPORT



GET INVOLVED

In 2019 we will transform the Board of Trustees by increasing the size of the board by two additional members.

Want to get involved with the Education Foundation? Please reach out to any member of the Board of Trustees (BOT) to learn about volunteer opportunities and ways to get involved.



In 2018 we received the Bronze seal from Guidestar. Annually they recognizes non-profit organizations who demonstrate high levels of transparency.

COMMIITTEES

Thank you to the Brothers who gave their time and talent in 2018 serving on committees:

WEBSITE

Bro. Zhe Due
Bro. Isidro Talavera
Bro. Ricardo Zamudio II

FINANCE

Bro. Armani Talavarez
Bro. Michael Walker
Bro. Ricardo Zamudio

COMMUNICATIONS

Bro. Gustavo Contreras
Bro. Gayle Smaller

FUNDRAISING

Bro. Mary Peterson
Bro. Roy Salcedo

TIME, TALENT, TREASURE

Bro. Daniel Aguilar
Bro. James L. Hayes III
Bro. Aaron Wright
Bro. Danny Zepeda
Bro. Caden Gillespie
Bro. Biko McMillan



We exist to steward the creation and management of funds and resources for programs that empower and foster intellectual, personal, and social development of the brothers of Sigma Lambda Beta Fraternity.

2018 ANNUAL REPORT

LIFTing Up

The Lifting Up fundraiser is a 5-year campaign that has a goal of raising \$100,000. At the beginning of campaign the LIFT fund balance was nearly \$25,000. We are off to a strong start with \$52,650 in pledged dollars! However we have only received over \$10,000 of those pledges through the end of 2018.



LIFT FUND

In 2012 the Leadership Institute for Tomorrow (LIFT) Fund was created with the goal to endow the bi-annual leadership program sponsored by the fraternity. In 2018 in partnership with the fraternity's Executive Board of Directors we launched our most aggressive fundraiser to date... and we need your help.

JOIN LIFT

You can make the difference. We need Brothers to become a part of the campaign. That can be a one-time gift, or pledged monthly and you can make a difference a little at a time.

\$25,000 Grant for 2019!

Because of the amount pledged in the first year of the campaign, the Foundation has committed to contribute \$25,000 to reduce costs for entities to attend the 2019 Leadership Institute!

We exist to steward the creation and management of funds and resources for programs that empower and foster intellectual, personal, and social development of the brothers of Sigma Lambda Beta Fraternity.





2018 ANNUAL REPORT

Sigma Lambda Beta Education Foundation
Executive Office
7 Hawkeye Drive, Suite 101
North Liberty, Iowa USA 52317-9248
www.sigmalambdabeta.com/foundation
Phone: 319.242.7540
Fax: 319.242.7513
Email: contact@slbfoundation.com

@SLBFoundation



@SLBEF



@SLBFoundation



Fueling The Light

