# 2022 ANNUAL REPORT

#### SIGMA LAMBDA BETA EDUCATION FOUNDATION

Fueling the Light Since 2001

Greetings to all SLBEF supporters!

When it comes time to pull our annual report together, I often find myself reflecting on all that has occurred over the course of the year. 2022 was quite the roller coaster, with lots of ups and downs and maybe even a few 360 degree loops. To some extent I'm sure that is true every year, but throughout this past year it somehow seemed much more pronounced.

As I think back on last year – I want to share 1 'down' and 1 'up' that stood out to me: **DOWN**: 2022 was a very erratic year economically. The effects of the Ukrainian war along with continued supply chain and inflation problems have put the U.S. on the brink of a recession with impacts that haven't been seen since the early 2000s. **UP**: 2022 saw the world getting a better handle on the Covid pandemic. With that came a 'new normal' and the ability to once again engage with others in-person.

SLBEF also had its share of roller coaster moments. Fortunately there are many more ups then downs. The pages in this report shares them in much more detail, but I'll give you a sneak peek with my most memorable moments: **DOWN**: The SLBEF was not immune to the worldwide economic downturn, experiencing a net loss in our investment portfolio. **UP**: The Lifting Up campaign exceeded our fundraising goal – 6 MONTHS EARLY!!

I would be remiss if I didn't acknowledge SLB's 2022 roller coaster. What has come to be known about the financial problems SLB faces has stirred many different emotions. As a Brother & one of SLB's Founders, I am not immune to those feelings. In times like these, the brotherhood has shown over and over again that we will step up to the challenge. Out of this 2022 'DOWN' I fully expect to see SLB's greatest 'UP'. As we move past understanding what has happened and towards what is going to happen – I commit on behalf of myself and the SLBEF to be a part of the solution.

I often say the only reason the SLBEF exists is to serve Sigma Lambda Beta and its brotherhood. The only way that happens is when our brotherhood and supporters give of their time, talent, and treasure. I firmly believe we have shown that over our history. And with this report I am proud to present how we have done that in 2022.

Fraternally,

Ricardo Zamudio SLBEF, Chair



### OUR MISSION

We exist to steward the creation and management of funds and resources for programs that empower and foster intellectual, personal, and social development of the brothers of Sigma Lambda Beta Fraternity.



### \$52,619 Total Raised MOST ever raised by SLBEF!

123 Active Recurring Contributors

### \$27,888 L.I.F.T. FUND

\$1,239

OFW SCHOLARSHIP

**FUND** 

SIGMA LAMBDA BETA EDUCATION FOUNDATION

\$36,598 FROM BROTHERS

\$14,686 FROM CORPORATIONS

\$1,335 FROM NON-BROTHERS

We fundraise through events, recurring donors, and special causes throughout the year.

## FUNDRAISING

The primary focus of the Education Foundation is to raise funds. The pursuit of that focus is why we solicit contributions from members, companies and the family and friends of Sigma Lambda Beta.

\$16,970

ENTITY SPECIFIC

FUNDS

\$6,522

GENERAL (GEFF)

**FUND** 

## \$51,434 Scholarship Endowment

SIGMA LAMBDA BETA

Bro. Douglas Santos Carrillo Zeta Beta Chapter

### 19

Scholarship Apps From both graduate and undergraduate Brothers

Bro. Gedrick Mangual Zeta Beta Chapter

> Bro. Miguel Baeza Aguilera Zeta Gamma Chapter

### 4

We expanded the number of scholarships awarded to four awards of \$1,000.

Bro. Jareth Quintero-Opatowski Theta Beta Chapter 2022 OFW Recipients

## SCHOLARSHIPS

Since inception we have given 43 scholarships and \$27,750 to members. In 2018 we endowed the Opportunity for Wisdom (OFW) fund which provides scholarships to Brothers for college expenses. Applications are due April 4<sup>th</sup> each year.

# \$103,035 Total Grants to SLB Entities

GRANT SPONSORED EVENTS Omicron Delta - CPR Workshop Delta Delta - Bachateame Rho Beta - CPR Workshop Mu - Hispanic Heritage Month Beta Psi - Study Abroad Workshop Psi Epsilon - Jaripeo sin Fronteras Eta Alpha - Dia De Los Muertos Psi Alpha - Las Posadas Event

> \$4,835 GRANTS TO ENTITIES

Fiesta de Noche , a grant funded event celebrating Dia de los Muertos at Marquette Univ (Gamma Beta). \$4,500 GRANTS FOR BETACON

### GRANTS

DA BE UNDATIO

SIGMA LA EDUCATION

The Sigma Lambda Beta Education Foundation exists solely to provide funds to offset the costs associated with furthering the educational and programmatic endeavors of Sigma Lambda Beta, it's entities, as well as its brothers.

## \$102,672 L.I.F.T. Fund Balance \$100k Goal by 7/1/2023

### WE HIT THE GOAL EARLY!

We asked Brothers to pledge \$1,000 to the campaign and your response was tremendous!

Full list of donors and details on the fund on our website.

\$25,000 2019 GRANT FOR SLB L.I.

endership Institute

SIGMA LAMBDA BETA EDUCATION FOUNDATION

\$27,888 RAISED IN 2022

34

BROTHERS HAVE

MET \$1000

PLEDGE

## LIFTing UP

The goal of our Leadership Institute for Tomorrow (LIFT) Fund is to endow the bi-annual leadership program hosted by the fraternity. In 2018 we launched an aggressive five year campaign to raise \$100,000 for our LIFT Fund.

## \$356,581 Total Managed Funds



\$51,434 scholarship (ofw) fund

\$99,452 TOTAL MANAGED E.S.F. ACCOUNTS

\$103,023

TOTAL GENERAL

FUND (GEFF)

The General Education Fund (GEFF) covers general operating expenses. Most funds raised are saved, invested, or given as grants and scholarships to support Sigma Lambda Beta Brothers.

We fund several CPR Training and awareness events like this one at WSU (Omicron Delta).

Market was down in 2022 but we invest for long-term growth.

-15%

\$102,672

LIFTing UP FUND

## FUND MANAGEMENT

As a 501(c)3 non-profit, we are tax-exempt and provide contributors tax deductibility. The Board of Trustees takes great care in managing the inflows and outflows of the Foundation, as well as with growing our investment portfolio.

# ENTITY SPECIFIC FUNDS

10 ESF's created in past 2 years

\$10,000+ 2<sup>nd</sup> Stage Funds Alpha Chapter Omicron Chapter Omicron Alpha Chapter Zeta Beta Chapter Upsilon Gamma

> Initial Stage Funds

Eternal Psi Chi Beta Eta Alpha Theta Delta Phi Epsilon Psi Epsilon Xi Delta Upsilon Gamma-Scholarship

Total Entity Specific Funds (ESF) that we Manage

\$99,104

\$5,000+

1<sup>st</sup> Stage Funds

Chicago Alumni Fund East Region Fund

Gamma Chapter

Ofrenda of Betas in the Omega Chapter. Image from University of Texas (Eta Alpha) grant funded event.

## FUND MANAGEMENT

The Education Foundation's long-term goal is to manage investments that eventually grow our impact while not reducing the principle in each account. That means gifts to the foundation keep giving and giving. To minimize expenses we utilize technology and rely on the volunteered time, talent, and treasure (3Ts) of our board and committee members. Our meetings are primarily conducted virtually, and our trustees pay their own travel costs to SLBEF meetings and SLB events.

Bro Anthony Ybarra (Phi) Bro Bro Michael Walker Sam Centellas (Phi Epsilon) (Epsilon) Bro **Ric Zamudio** (Alpha) Bro Bro Daniel Navarro Johnatan Rivera (Zeta Beta) (Phi Beta) Bro. Luis Suira

(Rho Gamma)

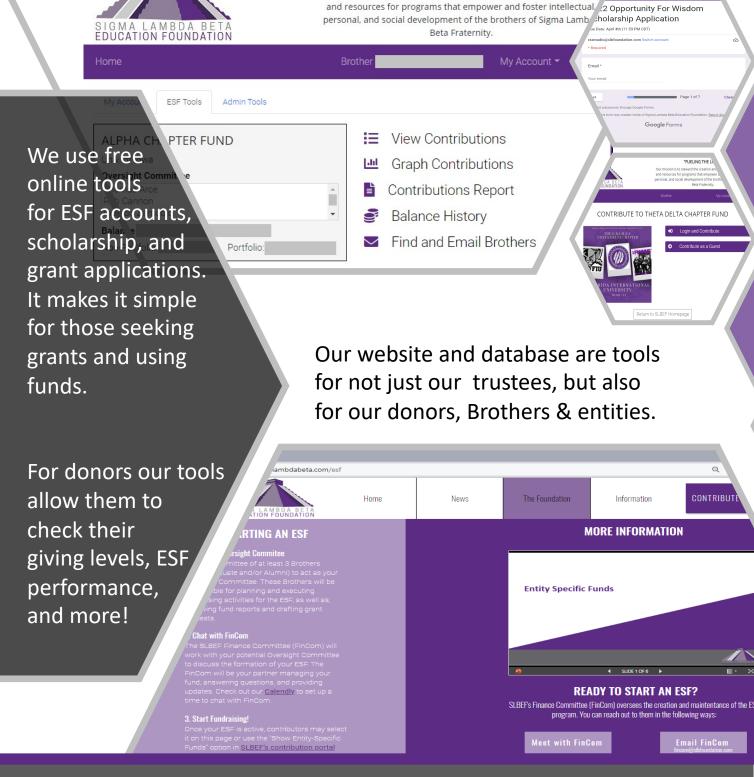
\$5,749 OPERATING EXPENSES

Trustees at our first face to face meeting cover their own travel costs.

The SLBEF operates these committees: Finance, Giving, Website, & Communications.

### **TRUSTEES & OPERATIONS**

Want to get involved with the Education Foundation? Please reach out to any member of the Board of Trustees (BOT) to learn about volunteer opportunities and ways to get involved.



Our mission

steward the creation and management of funds

### TRUSTEES & OPERATIONS

We pride ourselves on transparency and utilize technology as much as possible to simplify processes. From entities applying for grants, Brothers applying for scholarships, or an oversight committee checking their ESF balance. We make it easy.

# ANNUAL GIVING LEVELS

Our Annual Giving Levels recognize a contributor's (brother, friend, corporation) giving during 2022.

#### **Corporate Donors**

Denver Foundation State Farm Foundation Amazon United Way American Online Giving

#### \$486 to \$1,986 CATALYST LEVEL

Mufleh, Ammar Zamudio, Ricardo Lugo, Edgardo Centellas, Sam Ortega, Alberto Wightman, Timothy Rogers, Antonio Hornbeck, Shane Eligio, Jr, Juan McCree, Kyle Arce, Thomas Avalos, Angel Cooley, Christopher Curbelo, Aurelio Im, David Valenzuela, Jose Peterson, Mary Velez, Elliott Díaz, Hermen Westendorf, Michael

## THANK YOU

All donors are recognized on our website for their annual giving from levels starting at \$1. Review those levels, thank a donor, and check your donor status on our website.

### LIFETIME Lifetime Giving Levels are GIVING

designed to recognize a contributor's (brother, friend, corporation) cumulative giving.

#### \$4486+ SCALES LEVEL

Peterson, Mary State Farm Foundation Mufleh, Ammar Walton Family Foundation Centellas, Sam Robinson, Derik Carbajal, Enrique Smolka, Jason Rhea, Joel Eligio Jr, Juan Hayes III, James Wightman, Timothy **Kraft Foods Foundation** Facebook\* Monzon, Rogelio Amazon\*

> \$19,860 Shield Level **Ricardo Zamudio Denver Foundation**

#### \$1986+ STAR LEVEL

LEVELS

Cruz-Rivera, Luis Salcedo, Roy Robles, Benjamin YBarra, Anthony Garcia, Mario Melgoza, Ricardo Smith, EJ Karaya, Edwin Rogers, Antonio Bautista, lan Cooley, Christopher Hornbeck, Shane Valente, Louis Cortez, Ricardo Taylor, James Garlington, Isaac Calderon, Rodolfo Cannon, Robert Aguilar, Francisco

Castro, Brian Finnerty, Michael Mendoza, Baltazar Hall II, Timothy Villanueva, Israel Arroyo Jr, Angel Arce, Thomas Ayento, David Cabrales Jr, Jose Arevalo, Julio Curbelo, Aurelio\* Im, David\* Lopez, Juan Diaz, Hermen\* Guerrero, Phillip McCree, Kyle\* Terronez, Jared Houston Alumni Network

Velez, Elliott\* Izaguirre, Juan\* Zamudio II, Ricardo\* Russell, William\* Rodriguez, Eric\*

#### \* New donor to that level

### THANK YOU

We recognize lifetime giving levels at \$1,986, \$4,486, \$19,860, \$44,860, \$86,000 and Legacy: Planned Estate Gifts. Two donors have achieved Shield Level. Donors receive a one-time gift when achieving a new level.

### SIGMA LAMBDA BETA EDUCATION FOUNDATION

## 2022 ANNAL REPORT

@SLBFoundation

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Sigma Lambda Beta Education Foundation www.slbfoundation.sigmalambdabeta.com Email: contact@slbfoundation.com